

1Q 2025

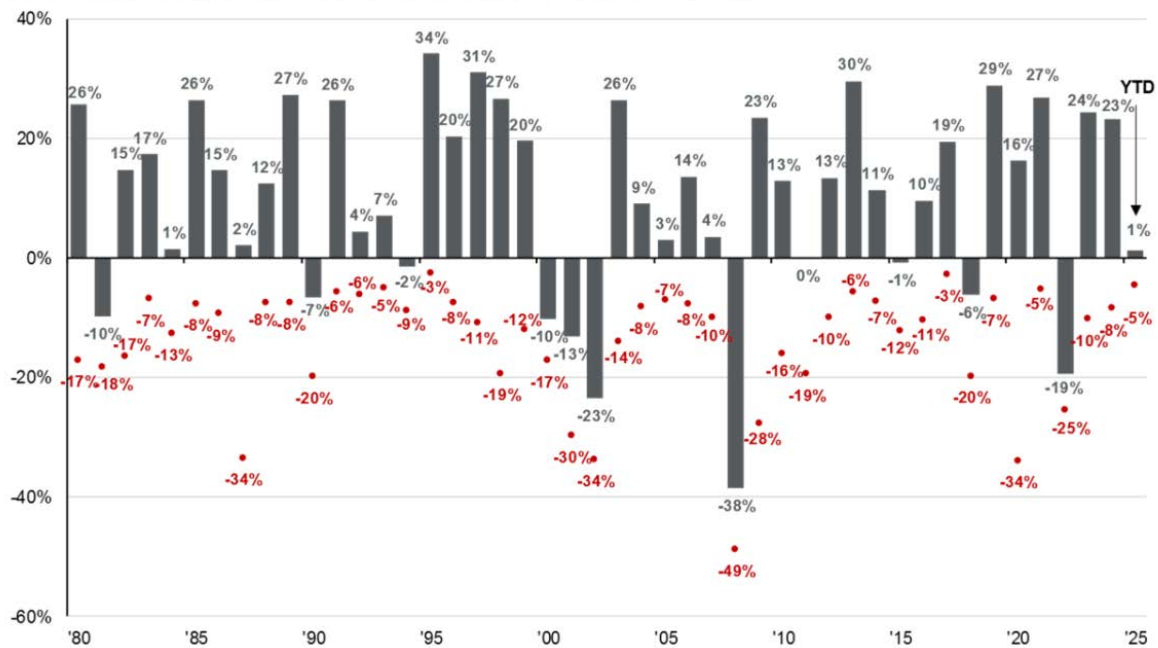
Dear Fellow Investors,

When markets decline people get nervous. We are hard-wired to feel the pain of losing money more intensely than the pleasure of gaining it. We shared in our [2019 Annual Letter](#) many of these behavioral traits that make us all uniquely human, flawed, and emotional when it comes to making financial decisions. A significant part of our job is to provide the behavioral coaching needed for investors to weather near-term concerns and reap the rewards of long-term investing. Often times, our coaching comes down to putting things into perspective.

At the time of this writing, the market (S&P 500) has entered a correction, down 10% from its previous peak, and it's all over the news. But do you remember what happened between January 3, 2022, and January 19, 2024? During that two-year period, the market spent 60% of the time more than 10% below its January 2022 peak, hitting its lowest point on October 12, 2022, at 25.4% below the peak. Do you remember what all the headlines were during this two-year stretch? The market was also down more than 10% from its previous peak in early 2020, late 2018, early 2018, early 2016, and late 2015. Do you remember what all the causes were? Odds are you don't. These various worries show up in the volatility of the market. If you look at the past 45 years you'll find there's an average intra-year decline of just over 14%.

S&P intra-year declines vs. calendar year returns

Despite average intra-year drops of 14.1%, annual returns were positive in 34 of 45 years



Source: [JP Morgan](#)

Narratives come and go. Some are more easily remembered like COVID, wars, and financial crises, while others fade into obscurity. However, at the time they're happening they all seem to be the most important event taking place in the world. Recently we've heard about inflation, interest rates, supply chains, elections, and now we're back to [tariffs and trade wars](#). While they always cause uncertainty this eventually fades as plans come into focus.

So what is the plan? In our opinion the current administration's plan is pretty much what the plan was during the first term:

- focus on manufacturing to help strengthen supply chains and provide quality jobs
- incentivize both foreign and domestic companies to build in the US
- reduce taxes to free up capital for investment
- reduce regulation to allow entrepreneurs to work and build fast
- move the economy towards private players and away from elevated government spending and involvement

Will the plan work? This will only be known in hindsight. A trade war that leads to higher prices would obviously be negative. However, if hard-line posturing proves to be a negotiating tactic that leads to a reworked trade deal, that might lead to lower prices and would be positive. Cutting revenue streams via individual and corporate taxes would imply growing deficits which would be negative. However, if cuts to government expenditures are greater than the lost revenue, that would mean lower deficits which would be positive. Re-shoring manufacturing might lead to inflation given higher labor costs which would be negative. However, the benefits to local communities from having quality jobs that spur demand for housing, community services, and give people a sense of purpose might outweigh higher product costs and be more beneficial to economic growth – certainly positive.

Recall in [Q3 2021](#) we highlighted the main pieces of the prior administration's plan given the proposed infrastructure and tax packages. That time period caused much fear and angst for many investors as well but our message never wavered. We have tremendous faith in the checks and balances of our systems that tends to squash more extreme proposals. Our economy is loaded with talent and has proven to be much more resilient than most give it credit for. The framework created by our founding fathers to allow innovation, creativity, and competition to flourish is alive and well. Given that our country has gone through numerous regime changes related to monetary, fiscal, and political policies we don't believe this time will be any different.

Economics is an attempt to measure a complex web of behaviors and actions. There are multiple levers being pushed and pulled and only time will tell the extent of their success or failure. Attempting to guess at these outcomes while they're in the works is not a prudent investment strategy. The fact that we have the opportunity to own a piece of numerous outstanding businesses operating in today's economy is grossly [underappreciated](#). When you're fortunate enough to find some of these outstanding businesses it's typically foolish to sell any of them. Keeping emotions in check and exercising patience remain superpowers - use them wisely.

As always, we welcome your feedback and would love to talk about these and any other topics that may be important to you. We thank you for your continued confidence and the opportunity to manage your investments. We take very seriously our responsibility. ***Crowell Weedon Wealth Management's Mission: To provide diversified, disciplined long-term investment solutions, service and guidance to help our clients achieve, and maintain, their "Financial Independence".***

Sincerely,

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